

SRMUS/PAT/2021-22/185

Date: 6-4-2022

**PLACEMENT DRIVE NOTIFICATION**

<b>Company</b>	<b>MINDBRINK MEDIA PULSE PVT. LTD.</b>
<b>Company Type</b>	<b>Media</b>
<b>Job Title</b>	<b>Research Analyst</b>
<b>Job Description</b>	<ul style="list-style-type: none"> <li>• Understand Business objectives and prepare reports to discover prospective customers' preferences.</li> <li>• Perform research on geographies /Services / Customers / Competitors and build relevant insights.</li> <li>• Consolidate information into actionable reports and presentations.</li> <li>• Interpret data, formulate reports and come up with recommendations.</li> <li>• Provide competitive analysis on various market offerings, identify market trends, business models.</li> <li>• Ability to work with multiple stakeholders to align with Go-To Market strategies.</li> <li>• Conducting analysis on existing and new markets, technology analysis, size and growth outlook, trends and drivers, growth inhibitors and challenges.</li> <li>• Interviewing the key opinion leaders and other in-depth primary research to validate market estimates, forecasts and identify the unmet needs in various regional markets.</li> <li>• Market assessment for individual MICRO and MACRO markets.</li> </ul>
<b>Job Location</b>	Vijayawada
<b>Eligible Degrees</b>	MA Political Science, MA Economics, BSc Economics, MA Sociology, BBA
<b>Eligibility Criteria</b>	NA
<b>Desired Skills</b>	<ul style="list-style-type: none"> <li>• Excellent problem-solving skills including the ability to analyze and resolve complex problems.</li> <li>• Proficient in using MS Office packages, WORD, EXCEL AND POWERPOINT.</li> <li>• Excellent communication and comprehension skills: confident communicating with people of differing levels, analytical understanding and from a wide variety of backgrounds.</li> <li>• Fluent in English, Telugu both spoken and written.</li> <li>• Willing to Relocate of Vijayawada.</li> <li>• Willing to Work from Office.</li> </ul>
<b>Compensation (CTC)</b>	<b>3.0 – 4.0 LPA</b>
<b>Selection Process</b>	Will be informed later
<b>Date of Interview</b>	Will be informed later
<b>Venue</b>	Online